

# MELANIE MARIE

## *How to Create a Google Play Developer Account*

A step-by-step guide on how to create a Google Play Developer Account for your Android App(s).

The Google Play Developer account is what gives you the ability to make your app available on the Play Store for Android users. Due to Google's guidelines and policies, you are required to setup your own developer account for your app to be published. The good news, however, is that because the app will exist under your account, you will have more control over it and it will maintain your business' branding on the Google Play Store listing.

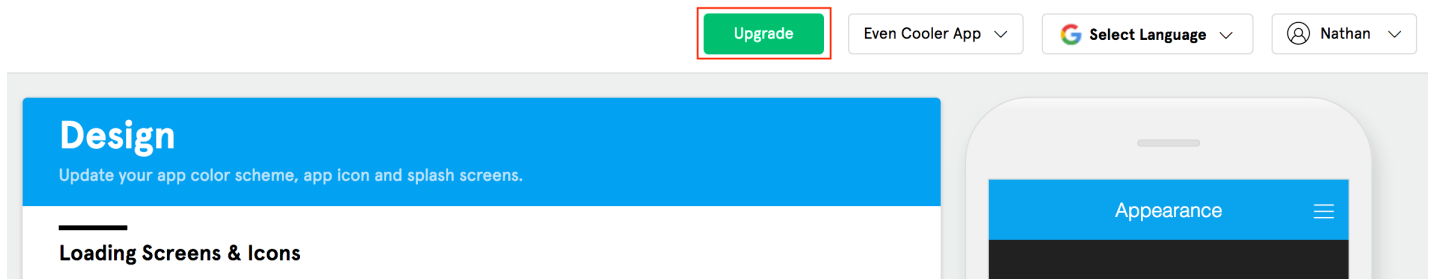
Now, let's get on to the steps for how to create an account.

PS - THIS IS MUCH EASIER AND QUICKER THAN THE APPLE PROCESS ;-)

## How to create a Google Play Developer Account

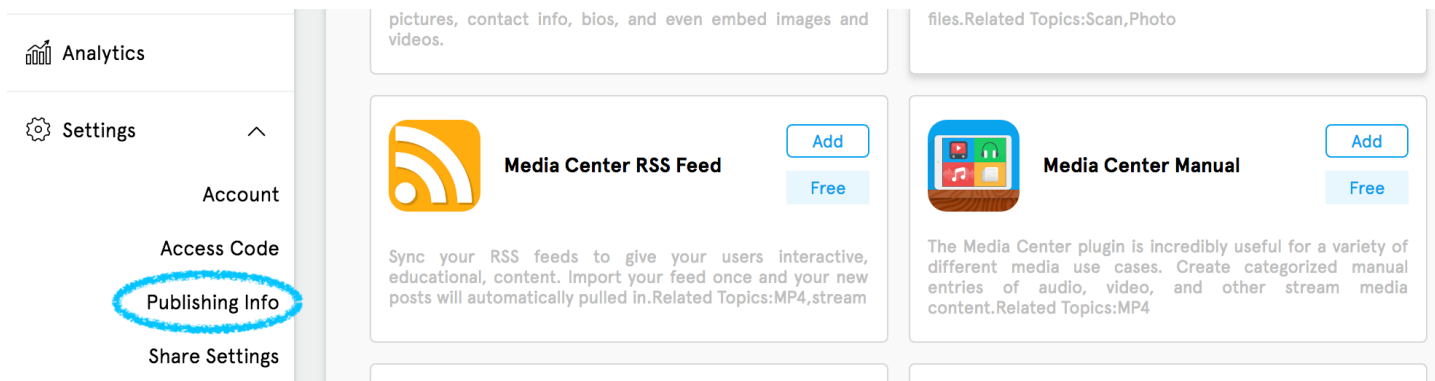
### Step 1: Upgrade your account

Before creating your Google Play Developer Account, we suggest upgrading your account. You can do so by clicking on the green Upgrade button in the top right-hand corner.

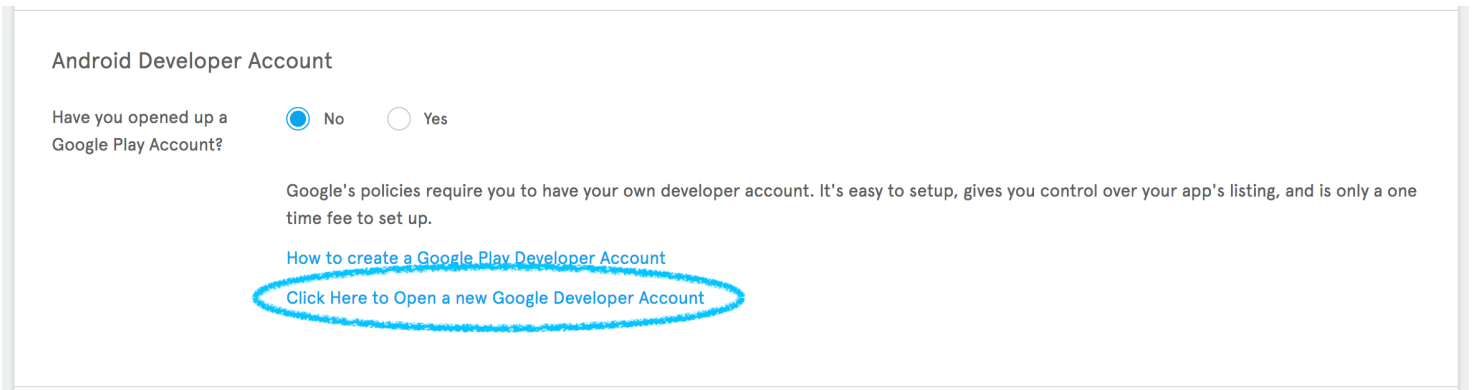


### Step 2: Go to Settings >> Publishing Info

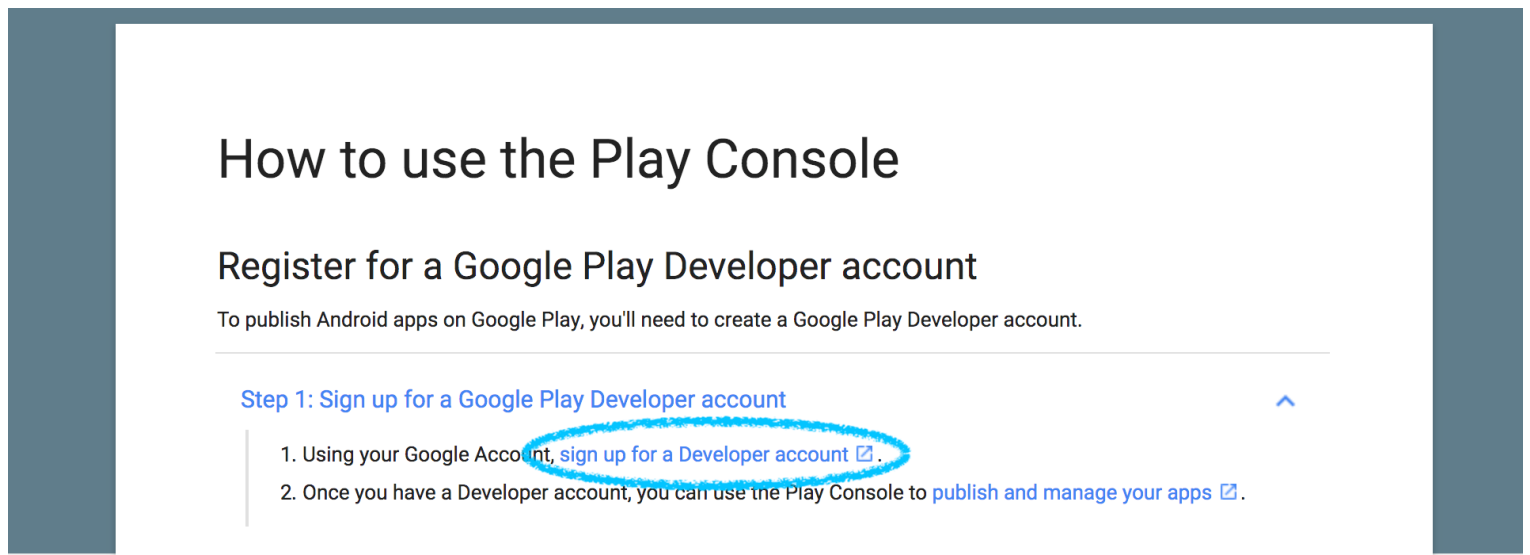
Before upgrading, the Publishing Info page was only a single text box. Now the rest of your Publishing Info page should be populated, including the Android Specific Publishing Information.



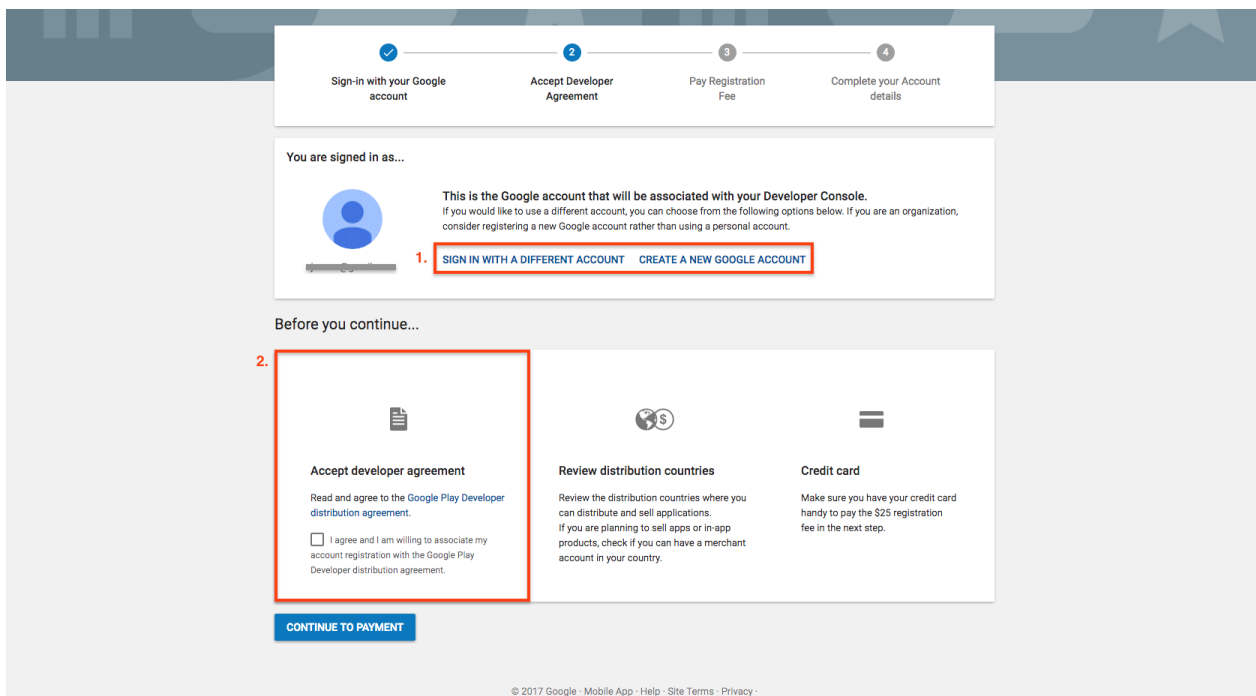
**Step 3:** Click on the link to open a new Google Play Developer account.



**Step 4:** Follow the steps on this page to register for a publishing account, starting by clicking on this link:



**Step 5:** Make sure to read this screen carefully. We'd like to emphasize two parts:



Make sure the account shown here is the one that you'd like to use to sign up for the Google Play Developer account. This email will be the one linked to your account and receive updates on your app, so make sure that it is the correct one. If this app is tied to an organization, we highly recommend that you use an email associated with that organization and not your personal account.

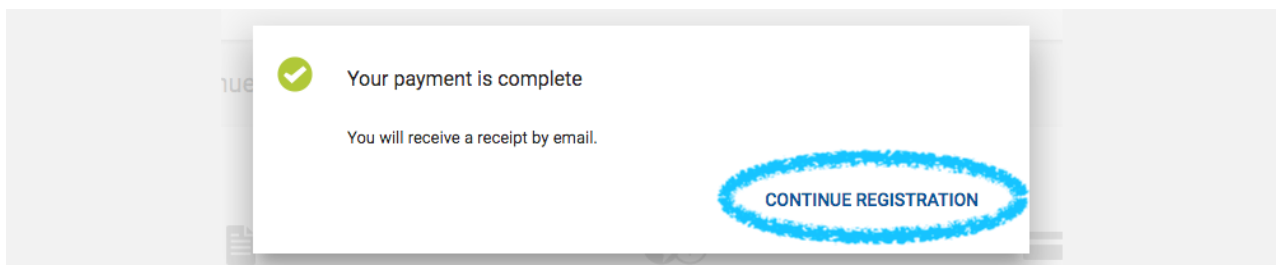
Be sure to read Google's distribution agreement document and then check the box in order to move forward.

Click "Continue to Payment"

**Step 6:** Enter your credit card information to pay the one-time \$25 signup fee.

Then click Pay

Then click Continue Registration to finish up your Payment and continue to your Google account.



## Step 7: Complete Your Account Details

**VERY IMPORTANT:** Do not use our publishing email as the email address or any variation of our company name as your Developer name.

You are almost done...

Just complete the following details. You can change this information later in your account settings if you need to.

**Developer Profile** Fields marked with \* need to be filled before saving.

Developer name \*  0/50

The developer name will appear to users under the name of your application.

Email address \*

Website

Phone Number \*

Include plus sign, country code and area code. For example, +1-800-555-0199.  
[Why do we ask for your phone number?](#)

**Email preferences**

I'd like to get new feature announcements and tips to help improve my apps.

I'd like to give feedback to help improve the Google Play Developer Console.

[COMPLETE REGISTRATION](#)

You've now successfully created a Google Play Developer account! Please note that it may take Google up to 48 hours to process your payment. Until Google has processed your payment, then we will be unable to publish your app.

In order for us to publish your app, you'll need to add us to your account. To learn about how to add our Publishing team to your Google Play Developer account, check out our article on how to do that under "What are some related articles?" below.